



**FREEDOM HOOVES**

# **BOURBON & BOWTIES**

## **Sponsorship Opportunities**

### **When**

Saturday April 26th, 2025

### **Where**

Rhatigan Ballroom

### **The Evening includes:**

A charity gala with a Kentucky Derby Twist

Big Hat Contest

Whiskey Tasting

Our version of a Horse Race

A Silent Auction

And More

**THIS EVENT SOLD OUT in past years!**

Equine-assisted services have been provided to children and adults for over 25 years in 2025!

Those with cognitive and physical disabilities ranging from ADHD, Autism, Down's Syndrome, Cerebral Palsy to victims of stroke or abuse find strength and freedom from our programs and services.

[WWW.FHTRC.ORG](http://WWW.FHTRC.ORG)  
[AMANDA@FHTRC.ORG](mailto:AMANDA@FHTRC.ORG)  
316-733-8943



## THE WHY

### Because this therapy works!

A dedicated volunteer says, "I have seen amazing results for clients who are in this program. I've seen children who don't speak very often excitedly rant to their parents after just a few lessons. I've seen wheelchair-bound people be able to gain enough strength to walk. It's been a life-changing experience."

A mother spoke about her daughter with Rett Syndrome saying, "It strengthens her core muscles which I attribute to her continued ability to walk and keep her balance better."

A current client says, "After my rides, my spasticity is reduced and my stiff legs become bendable. It provides relief from persistent back pain by stretching muscles I am unable to reach and stretch. It also reduces pain and allows me to sleep better. It lifts my spirits and gives me the courage to fight forward against progressive MS and it is so fun!"

DEDICATED TO UNLOCKING THE FULL POTENTIAL OF ANYONE WITH  
A PHYSICAL, MENTAL, OR EMOTIONAL DISABILITY THROUGH EQUINE-  
ASSISTED SERVICES.



# Sponsor Levels

## \$10,000 TRIPLE CROWN SPONSOR

*Only 1 available*

- **Freedom Derby Sponsor:** The gates are open! Think horse racing but on a screen with therapy horses! This is our version of a fund-a-need put on by McCurdy Auction. The goal is for each horse to cross the finish line with \$2000. Your company logo will be displayed on the screen as the sponsor for the duration of the Freedom Derby.

Your generous donation includes:

- (2) VIP tables
- Early event access to silent auction, whiskey tasting and check-in
- **Name on event invitations, if received by February 1st**
- Acknowledgement from podium
- Prominent name recognition on event sign in front of ballroom
- Full page listing in event program
- Mention in pre/post press releases
- Monthly recognition in Freedom Hooves memo
- TRIPLE CROWN Sponsor listing/link on FHTRC website

## \$5,000 WINNERS CIRCLE SPONSORS

*Only 4 available*

- **Wine Pull Sponsor:** One of the most popular attractions at this event! Each guest can take a turn at pulling a mystery bottle of wine in hopes of winning the highest valued bottle. Your company will receive a prominent sign at the wine pull table.
- **Catering Sponsor:** With each ticket comes a delicious meal that is on theme with a bourbon/southern flair! As a catering sponsor your company logo will be on a large sign on the center of the stage. (2 available)
- **Silent Auction Sponsor:** Who doesn't love a silent auction! All items will be displayed at the event and your company logo will be placed on table signs prominently displayed around all the items as well as on the silent auction software.

Your generous donation includes:

- (1) Table
- Acknowledgement from podium
- ½ page listing in event program
- Prominent name recognition on event sign
- Sponsor/link on FHTRC website



**Sold!**

# Sponsor Levels

## \$2,500 RUN FOR THE ROSES SPONSORS

*Only 6 available*

- **Signature Drink Sponsor:** Mint juleps and an Old Fashioned yes please! Your company name will be prominently displayed at the bar area.
- **Photo Booth Sponsor:** What better way to show off those big hats and Derby attire than a green carpet of turf! Your company logo will be displayed on a prominent sign next to the photo booth.
- **Whiskey Tasting Sponsor:** Another main attraction for this event. Sip and socialize while you taste several types of bourbons and whiskeys! Your company name will be displayed on signs on each tasting booth.
- **Venue Sponsor:** Everyone loves this venue! Your company logo will be displayed on a prominent sign right at the check-in table and will be the first thing attendees see at this event!
- **Big Hat Contest Sponsor:** What is the Kentucky Derby without those big hats?! This is a main attraction for our gala! A judge is brought in to pick a winner and your company logo will be displayed on the screen during it and announced as the sponsor.
- **Sound Sponsor:** Give the gift of sound to this event! We work with a wonderful audio company that provides amazing services to enhance our entire event.

Your generous donation includes:

- (4) event tickets
- Acknowledgement on THANK-YOU event signage
- Business card size listing in event program
- Listing/link as sponsor on website



# Sponsor Levels

## \$1000 RISING STAR SPONSORS

*Only 4 available*

- **Mobile Software Sponsor:** This takes away the hassle of the check-in and check out process for our guests! Your company logo will be prominently displayed on signs in the silent auction room.
- **Hors d'oeuvres Sponsor:** These delicious treats will be available during the cocktail hour including the popular whiskey tastings. Your company name will be on the fancy hors d'oeuvres display by the bar.
- **Open Bar Sponsor:** We love to offer our guests an open bar throughout the night with beer and wine options. Your company name will be displayed in the bar area.
- **Decoration Sponsor:** Help make this gala beautiful! Your company name will be displayed on a beautiful, eye-catching, whiskey barrel in the room.

Your generous donation includes:

- (2) Event Tickets
- Company logo in event program
- Listing/link as sponsor on website

