



**FREEDOM HOOVES**

# **BOURBON & BOWTIES**

## **Sponsorship Opportunities**

### **When**

Saturday April 20th, 2024

### **Where**

Rhatigan Ballroom

**Celebrate 25 Years of Freedom Hooves Serving Wichita!**

### **The Evening includes:**

A charity gala with a Kentucky Derby Twist!

Big Hat Contest!

Whiskey Tasting!

Our version of a Horse Race!

A Silent Auction!

And More!

**THIS EVENT SOLD OUT in 2023!**

Equine therapy has been provided to children and adults for 25 years in 2024! Those with intellectual and physical disabilities ranging from Spina Bifida, Autism, Down's Syndrome, Cerebral Palsy to Stroke victims find relief and recovery from our programs and services.

[WWW.FHTRC.ORG](http://WWW.FHTRC.ORG)  
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316-733-8943



# THE WHY

## Because this therapy works!

A mother of a rider with Autism recounts, “We’ve seen her take big strides in controlled movement in Physical Therapy, as well as increasing hand awareness while eating with utensils.”

Another mother spoke about her son with a Traumatic Brain Injury saying, “He lost all his muscle mass but has been able to build that up again with the help of riding. He got rid of the wheelchair 3 years after the accident and has never gone back to it.”

A mother of a boy with Autism and ADHD says, “A passion has been lit and his confidence has exploded. I also sense peace within him when he has been riding. Sometimes he is going every which way and after riding he is so much calmer!”

DEDICATED TO UNLOCKING THE FULL POTENTIAL OF ANYONE WITH A PHYSICAL, MENTAL, OR EMOTIONAL DISABILITY THROUGH EQUINE-ASSISTED SERVICES.



# Sponsor Levels

## \$7,500 TRIPLE CROWN SPONSORS

*Only 2 available*

- **Catering Sponsor:** With each ticket comes a delicious meal that is on theme with a bourbon/southern flair! As a catering sponsor your company logo will be on a large sign on the center of the stage.
- **Freedom Derby Sponsor:** The gates are open! Think horse racing but on a screen with therapy horses! This is our version of a fund-a-need put on by McCurdy Auction. The goal is for each horse to cross the finish line with \$1000. Your company logo will be displayed on the screen as the sponsor for the duration of the Freedom Derby.

Your generous donation includes:

- (2) VIP tables
- Opportunity to introduce business/speak about company and mission
- **Name on event invitations, if received by February 1st**
- Acknowledgement from podium
- Prominent name recognition on event sign in front of ballroom
- Full page listing in event program
- Mention in pre/post press releases
- Monthly recognition in Freedom Hooves memo
- TRIPLE CROWN Sponsor listing/link on FHTRC website

## \$5,000 WINNERS CIRCLE SPONSORS

*Only 4 available*

- **Wine Pull Sponsor:** One of the most popular attractions at this event! Each guest can take a turn at pulling a mystery bottle of wine in hopes of winning the highest valued bottle. Your company will receive a prominent sign at the wine pull table.

• **Silent Auction Sponsor:** Who doesn't love a silent auction! All items will be displayed at the event and your company logo will be placed on table signs prominently displayed around all the items as well as on the silent auction software.

• **Photo Booth Sponsor:** What better way to show off those big hats and Derby attire than a green carpet of turf! Your company logo will be displayed on a prominent sign next to the photo booth.

• **Whiskey Tasting Sponsor:** Another main attraction for this event. Sip and socialize while you taste several types of bourbons and whiskeys! Your company name will be displayed on signs on each tasting booth.

Your generous donation includes:

- (1) Table
- Acknowledgement from podium
- ½ page listing in event program
- Prominent name recognition on event sign
- Sponsor/link on FHTRC website

# Sponsor Levels

## \$2,500 RUN FOR THE ROSES SPONSORS

*Only 4 available*

**Signature Drink Sponsor:** Mint juleps and an Old Fashioned yes please! Your company name will be prominently displayed at the bar area.

**Venue Sponsor:** Everyone loves this venue! Your company logo will be displayed on a prominent sign right at the check-in table and will be the first thing attendees see at this event!

**Big Hat Contest Sponsor:** What is the Kentucky Derby without those big hats?! This is a main attraction for our gala! A judge is brought in to pick a winner and your company logo will be displayed on the screen during it and announced as the sponsor.

**Hors d'oeuvres Sponsor:** These delicious treats will be available during the cocktail hour including the popular whiskey tastings. Your company name will be on the fancy hors d'oeuvres display by the bar.

Your generous donation includes:

- (4) event tickets
- Acknowledgement on THANK-YOU event signage
- Business card size listing in event program
- Listing/link as sponsor on website

## \$1000 RISING STAR SPONSORS

*Only 4 available*

**Mobile Bidding Sponsor:** New to our in-person event this year! We are very excited to be able to offer this opportunity for our guests. Your company logo will be prominently displayed on signs in the silent auction room.

● **Sound Sponsor:** Give the gift of sound to this event! We work with a wonderful audio company that provides amazing services to enhance our entire event.

● **Tech Station Sponsor:** We are continuing with several technical components to this event including a silent auction app and mobile bidding. We are here to provide assistance! Your company name will displayed on the station table.

● **Decoration Sponsor:** Help make this gala beautiful! Your company name will be displayed on a beautiful, eye-catching, whiskey barrel in the room. (multiple available)

Your generous donation includes:

- (2) Event Tickets
- Company logo in event program
- Listing/link as sponsor on website

